

Contact

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Chris-Rice.com

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[LinkedIn](#)

Education

Bachelor of Arts: Graphic Design,
Expected May 2024

Dominican University – River Forest, IL

Awards

[Best Design/Illustration Award –
Dominican University](#)

Dean's Purchase Award –
Dominican University

Annual Juried Student Exhibition 2022

Annual Art Expo at the Cheney Mansion
2018

Software

Adobe Photoshop
Adobe InDesign
Adobe Illustrator
Adobe Premiere Pro
Figma
SquareSpace

Personal Skills

Attention to detail
Improvisation
Marketing
Social Media
Typography
Leadership
Problem solving
Communication
Collaboration
Adaptability

Chris Rice

Experience

Major League Baseball – New York, NY

Digital Content Design Intern, June 2023 – August 2023

- Crafted engaging MLB event graphics, including player silhouettes, enhancing event themes and fan interaction
- Generated dynamic assets for sponsorship, contests, and games, bolstering brand presence and fan engagement
- Developed sweepstakes, fixed position marks, banner ads and presentations for marketing campaigns
- Collaborated and communicated interdepartmentally and worked closely with several MLB departments
- Delivered high-quality visuals with rapid turnaround, meeting tight deadlines
- Leveraged expertise in Adobe Suite to optimize workflow efficiency

Dominican University – River Forest, IL

Assistant Graphic Designer, August 2020 – August 2022

- Developed designs for University Advancement managers
- Created brochures for University Alums
- Developed logos for organizations and events
- Designed within University approved color pallet and guidelines

Mygym Children's Fitness Center – River Forest, IL

Social Media Coordinator, December 2022 – Current

- Boosted parent engagement by 30% through targeted social media campaigns
- Tracked campaign success, leading to a 20% improvement in ad performance

Lead Teacher and Party Specialist, June 2021 – Current

- Lead teacher for children ages 6 months to 10 years old; carry out weekly and age based curriculum
- Develop communication strategies for children and adults; implement time management for classes
- Lead specialist for over five birthday parties weekly, ensuring memorable celebrations and excellent guest experiences

Additional Experience

Hephzibah Children's Association – Oak Park, IL

Youth Development Specialist, October 2021 – March 2022

- Create activities for students after school
- Interact with students and instill discipline